

www.alignHCM.com

## Total project quality

Driving client success and satisfaction

Sensitivity: Align internal and UKG only

## To drive client success and satisfaction, Align takes a comprehensive approach to total project quality



### 1. Hire better

Align knows the profile for a great consultant and uses candidate assessment technology to help us hire the best people



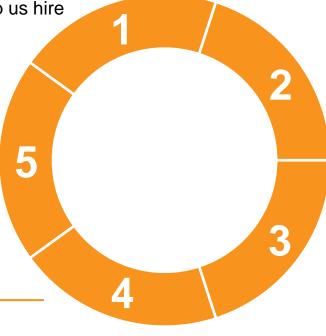
#### 5. Maintain better

Our SmartCare offering provides clients with the right expertise at the right time to get the most out of their UKG investment



#### 4. Monitor better

Align uses a 3-pronged approach to monitoring project health and client satisfaction





### 2. Train better

We put all of our new hires through a comprehensive onboarding and training program with Align Academy

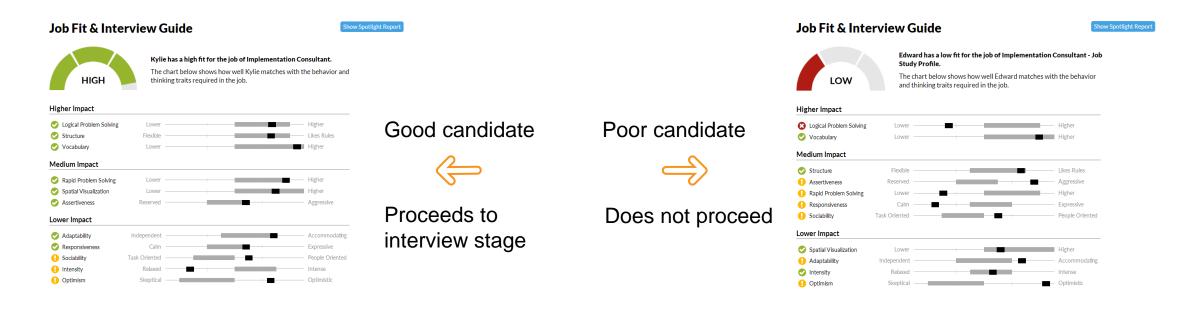


### 3. Prepare better

Project success can be compromised before it begins if the client is not prepared. We have a rigorous client readiness program to get things started properly



### Hire better: Align uses a tool called High Match to help us identify the best fit candidates



- Candidate assessment is tailored by High Match organizational psychologist to mirror our best consultants
- We are rejecting more than 66% of qualified candidates
- Those that have been hired are showing excellent early results



## Train better: no firm invests as much in employee development as Align – it is our #1 competitive advantage







Align Academy Online

Content available 24x7



Align Academy Ignite

12-week bootcamp and certification for new hires



Align Academy Accelerate

Advanced skills training workshop



Align Academy Thrive

Coaching & mentoring program



Alignapalooza

Annual all-employee retreat for team building

- Align has 4 dedicated, highly-experienced UKG experts serving as Align Academy coaches
- Beyond the UKG platform, students are taught consulting skills, industry context, best practices, and more
- Align invests in office space and travel to conduct in-person training sessions



Prepare better: Align works closely with new clients to methodically organize for a successful project

Roles

### **Client readiness workshops Objectives** Approach Kickoff! • Ensure scope is clear 10 workshops Prepare client team for their • 60-90 minutes each responsibilities All relevant client team • Share UKG best practices stakeholders are included Risks · Get ahead of known risks End user training Change management **Testing** Integrations & Data conversion Data overview review **Timeline** Team SOW review

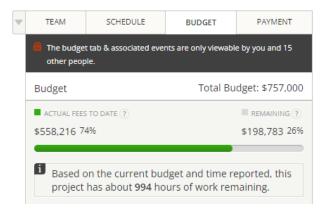


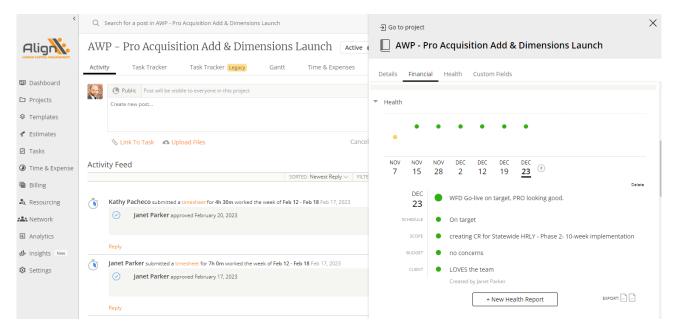
# Monitor better: project health monitoring begins with a top-down view of our project portfolio using Mavenlink so that leaders can quickly spot issues

te range time v	Project: Archived: false ∨	Archived: Currency: Project All  All  All  All  All  All  All  All		t: Current Status Color:		Project: Curtus Message: All V		Project: Primary Group: All ∨		Project: Provi	Project: Name: All ∨		User: Classification: All ∨		
Project Portfolio															
Project Na	me 🔺			Project ID	Project [	Due	Provider Lead	Status Message	Billing	Mode	Overall	Schedule	Scope	Client	Budge
ACBL - Dimensions Add On				42721371	01/01/2024		Neno Canji	In Setup	Time and Material		•	•	•	•	
Align HCM	[INTERNAL]			41897425	12/31/20	)49	Mike Emsley	Active	Time a	and Material	•	•	•	•	(
Alsco - UTA	A Report/Export			42339683	10/14/20	)22	Snehal Patel	Delivered	Time a	and Material	•	•	•	•	•
Ampac Fin	e Chemicals (MDP)			42669396	07/01/20	)23	Rich Hennessey	At Risk	Fixed I	Fee	•	•	•	•	(
Applied Systems - Dimensions Add On				42669499	07/01/2023		Neno Canji	Not Started	Time and Material		•	•	•	•	(
Arrow - Po	st Live Support Servic	es		41989628	12/31/20	)22	Rich Hennessey	Active	Time a	and Material	•	•	•	•	(
AWP - Pro	Acquisition Add & Dir	nensions Launch		42307756	02/28/20	)23	Snehal Patel	Active	Fixed I	Fee	•	•	•	•	•
AWP - Roll	out Support			42662311	12/30/20	)22	Snehal Patel	Delivered	Fixed I	Fee	•	•	•	•	(
AWP State	side Hourly Dimension	ns Implementatio	on S	42829455	03/26/20	)23	Neno Canji	Not Started	Time a	nd Material	•	•	•	•	
Bachman C	Onboarding Launch			42839942	04/21/20	)23	Lisa Pino (Q)	Active	Fixed I	Fee	•	•	•	•	
BEUMER C	ìroup - Historical Data	Load w/Paymen	t	42585068	12/30/20	)22	Moe El-Abdallah	Delivered	Fixed I	Fee	•	•	•	•	
Bodycote -	Canada SC			42100939	02/03/20	)23	Steve Krochmal	Delivered	Fixed I	Fee	•	•	•	•	
Cortica (MDP)				42754465	10/27/20	)23	Steve Krochmal	Active	Fixed I	Fee	•	•	•	•	
Cultivate - UKG PRO WFM Launch +Talent HRSD Lear			Lear	42593316	05/29/20	)23	Rich Hennessey	At Risk	Fixed I	Fee	•	•	•	•	(
Deckers Outdoor Corp - CanSC Support				42642539	07/10/20	)23	Steve Krochmal	Active	Fixed I	Fee	•	•	•	•	
Driscolls - US Trim Shed Piece Rate Rule and Payroll E			oll E	41897746	04/30/20	)22	Mark Smiley	Active	Fixed I	Fee	•	•	•	•	
$\label{eq:def:Driscolls} \textbf{Driscolls} \cdot \textbf{UTA} \ \textbf{Updates} \ \textbf{to} \ \textbf{exclude} \ \textbf{terminated} \ \textbf{emplo}$				41897750	04/30/20	122	Mark Smiley	Active	Fixed I	Eaa	•	•	•	•	



### Monitor better: practice leads meet with their project managers weekly to go over projectspecific health and KPIs, using Mavenlink







# Monitor better: new in 2023, Align has invested in AskNicely to send net promoter surveys to get more feedback and drive more Raven Intel reviews



10! That's great! Can you share the primary reason for your rating?

Communication

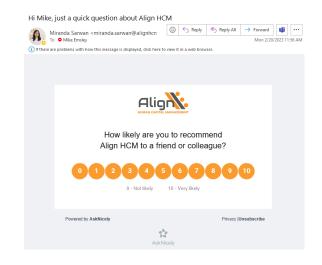
Thank you - can you share something you loved?

Our project manager did a great job proactively letting us know what to expect in the upcoming weeks



Thanks again!

We take all our feedback to heart as we look for ways to improve our service to you.





Communication

A

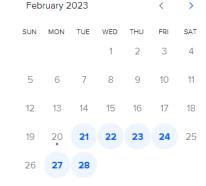
Since your experience was not ideal, can we meet and discuss more? Please click here to schedule a time



If score is 9-10:
Promoters are
automatically sent a
request to complete a
Raven Intel survey 48

hours later

If score is 0-6:
Detractors are immediately prompted to set up time for a discussion

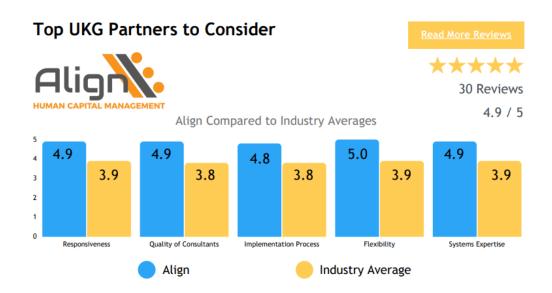




## Monitor better: Align uses the industry standard satisfaction partner, Raven Intel, and is recognized as one of the top UKG partners



November 2022 Prepared by Raven Intelligence



9.7 / 10

Average Partner
Satisfaction Score

9.5 / 10
Average Project
Satisfaction Score

#### **Customer Quote**

"Align HCM's level of professionalism and customer service were the best I have ever worked with. We were very pleased with the results, and will be happy to engage them in our future UKG projects."

Customer, Construction Industry, North America

#### **Customer Quote**

"The competency and responsiveness were most important. We could not have done this on our own. The Align HCM team is as good as it gets!"

- Customer, Wholesale Industry, North America



Maintain better: SmartCare is a service Align's clients retain to stay on the path for long-term success with UKG

#### **Initialization** Weekly Monthly Quarterly **Annually Anytime** Office hours Year-end **Process** Key events Business review Contact your documentation calendar review Process User survey preparation account Benchmarking documentation **KPI** review Quarterly tax Open enrollment manager 1-3-year plan updates **UKG** support variance report Submit a request preparation tickets review Role/security Teams chat Service requests review review Quarter-end Adoption review preparation

